

360° Dialog Solutions

Effective dialogue from a single source



Ensure that your resources are invested to their full potential in dialogue marketing. The 360° Dialog Solutions team from Post Advertising is ready to provide advice and support throughout the entire campaign process if required.

With a sound knowledge and holistic understanding of this industry, we are here to provide inspiration and to help you create an effective campaign.

You decide where and when our support is required – this is a service tailored specifically to your needs!

*"360° Dialog Solutions offers us **flexible access to external specialists – at any time and according to our requirements.** Whenever we need support and/or assistance during a specific phase or over the course of an entire campaign."*

Ira Mazenauer, B2C Dialogue Marketing Manager at Geberit Vertriebs AG

Procedure

During a personal consultation, we analyse your specific needs and together define the areas in which our assistance would be beneficial.

Detailed planning

Get in touch with us at any time – our dialogue marketing experts are ready to help.

Price overview

We would be happy to provide you with a quotation that is tailored to your needs.

Our services during the campaign process



Strategy and concept

Dialogue marketing consultation, workshops, know-how support, channel and communication concepts



Customers and addresses

Target group analysis, address management and cleaning, database



Content and design

Creative concepts, text, design, eye tracking, translations, copy-editing, proofreading



Production

Print, letter shop, refinements, promotional items, programming



Mailing and publication

Play-out, activation, mailing optimization



Reporting and post-processing

Evaluation of performance and response, effectiveness monitoring